

Stand Up and Tell Them

Views from the Frontline in Long-Term Care



In 2002, at least two and a half million people worked as nursing assistants, home health aides and personal care attendants. These workers help millions of people with disabilities and chronic illnesses maintain their health and independence. By 2010, a half million *more* people will be needed to fill these critical jobs. By 2050, *another* two million will be needed. *Will there be enough caring, skilled people to meet the demand?*

Stand Up and Tell Them is a 25-minute video program featuring direct-care workers talking about their real life experiences as home health and nursing home aides. They talk honestly and directly about the rewards of their work, the challenges they face on the job and how they cope with the discrimination and disrespect they sometimes face from clients, families and supervisors.

Their candid views provide insights to families and people needing long-term care, as well as managers, supervisors and public policymakers. These direct-care workers offer a window into how to meet the challenges of ensuring that enough qualified, stable and compassionate workers will be available in the future. It's *our* turn to listen.

Inspire discussion at your next meeting with this informative and thought-provoking videotape. A discussion guide is available to help design your program.

Co-produced by



Better Jobs Better Care is a \$15 million four-year program funded by The Atlantic Philanthropies and The Robert Wood Johnson Foundation and managed by the Institute for the Future of Aging Services. Its goal is to achieve changes in long-term care policy and practice that improve the recruitment and retention of the frontline long-term care workforce. For more information, visit the BJBC National Program Office website: www.bjbc.org



David L. Brown is an award-winning documentary filmmaker who has produced, written and directed over 70 productions and eight broadcast documentaries on social, health, peace and environmental issues. His recent work includes *Seniors for Peace*, a 26-minute portrait of an articulate and impassioned group of senior peace activists and *Surfing for Life* (1999), an inspirational documentary on older surfers as models of healthy and successful aging.

See back for ordering information



Stand Up and Tell Them

Views from the Frontline in Long-Term Care

ordering information

To order the videotape or DVD and discussion guide:

- Call 202-508-1209,
- Send an e-mail to lbarbarotta@aaahsa.org, or
- Mail or fax the form below to Linda Barbarotta, Better Jobs Better Care, 2519 Connecticut Avenue, NW, Washington, DC, 20008. Fax: 202-783-4266.

order form

Please specify the number and format you wish to purchase.

| Product | Cost per copy | Number of Copies | Total |
|---|---------------|------------------|-------|
| Stand Up and Tell Them VHS (25-minute) | \$15.00 | _____ | _____ |
| Stand Up and Tell Them DVD (includes 25-minute and 10-minute versions) | \$25.00 | _____ | _____ |
| Stand Up and Tell Them Discussion Guide | \$10.00 | _____ | _____ |
| | | Total | _____ |

Check (Payable in U.S. dollars to AAHSA) MasterCard VISA American Express

Cardholder's Name (as it appears on card) _____

Credit Card Number _____ Exp. Date _____

I authorize AAHSA to use the above credit card to charge applicable fees. Total enclosed \$ _____

Authorized Signature _____ Date _____

Delivery will take approximately two to four weeks.

shipping information

Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone number _____

E-mail address _____